

# Target Market Determination

For **AFG Home Loans Pty Ltd** home loan construction products issued by  
**Pepper Finance Corporation Limited ACN 094 317 647 AFSL and Australian  
credit licence 286655**



## 1. About this document

This Target Market Determination (TMD) provides information about the target market for the AFG Options home loan construction product<sup>1</sup>. It outlines the likely objectives, financial situation and needs of the target market as well as the key attributes of the product.

This document is not to be treated as a full summary of the product's terms and conditions and is not intended to provide financial advice. Consumers must refer to the product terms and conditions detailed below when making a decision about this product:

- General Terms & Conditions
- Pepper Money Loan Agreement
- Mortgage Common Provisions

Target market determination date

5 October 2021

## 2. Description of target market, including likely objectives, financial situation and needs

The features of this product, including its key attributes have been assessed as meeting the likely objectives, financial situation and needs of consumers who:

- satisfy our eligibility criteria, including (but not limited to):
  - being 18 years or older at the time of application;
  - being a resident of Australia; and
  - receiving sufficient and consistent income;
- require a loan secured by owner occupied or investment residential property for the purpose of
  - constructing a new dwelling; and/or
  - renovating existing residential property;
- require the flexibility of a variable interest rate;
- may require the option of a sub-offset account (unavailable during construction phase) for deposits to offset interest;
- may require the ability to access to redraw from the sub-offset account (unavailable during construction phase); and
- may require the ability to make unlimited extra repayments.

Whilst variable interest rates may fluctuate, the product has been assessed as meeting the likely objectives, financial situation and needs of consumers in the target market because it allows them to make additional repayments and/or deposit funds into a sub-offset account once construction is complete to reduce interest payable whilst retaining the ability to draw on those funds when required.

---

<sup>1</sup> Credit services for AFG Options products are provided by AFG Home Loans Pty Ltd ABN 6 153 255 559 Australian Credit Licence 411913, "AFG" and its appointed representatives. Credit for AFG Options products is provided by Pepper Finance Corporation Limited ACN 094 317 647 ("Pepper"). Pepper Money Limited ACN 094 317 665, Australian Credit Licence 286655 acts on behalf of Pepper.

#### Construction of an owner occupied residential property<sup>^</sup>

This product allows consumers to finance the construction of an owner occupied residential property with the ability to select principal and interest repayments in order to reduce the overall debt and build equity or interest only during the construction stage.

#### Renovating an owner occupied residential property<sup>^</sup>

This product allows consumers to finance the renovation of an owner occupied residential property to increase the value of their property whilst paying principal and interest repayments in order to reduce the overall debt and build equity.

#### Construction of an investment residential property<sup>^</sup>

This product allows consumers to finance the construction of an investment residential property with the ability to select principal and interest repayments in order to reduce the overall debt and build equity or interest only for tax purposes.

#### Renovating an investment residential property<sup>^</sup>

This product allows consumers to finance the renovation of an investment residential property to increase the value of their property whilst paying principal and interest repayments in order to reduce the overall debt and build equity or interest only for tax purposes.

<sup>^</sup> The maximum term, loan size, fees and charges and Loan to Valuation Ratio will vary depending on the consumer's circumstances, including the method of income validation and credit history. E.g., discharged bankrupt or defaults. Refer to the key product attributes below to ensure that the available product options meet the consumer's likely objectives, financial situation and needs.

#### Key product attributes

- Interest only loan repayments during the construction period
- Principal and interest loan repayments for the remainder of the loan term (with an option of Interest only loan repayments up to a total of 5 years including construction period)
- Loan term up to 40 years
- Acceptance of a broad range of consistent income via different income types
- Purchases and refinances of land is acceptable as long as there is an executed building contract in place
- Ability to make structural changes to an existing owner-occupied property
- Ability to make additional repayments at no additional cost
- Ability to finance loan related fees the loan amount (to a limit defined by the lender) for e.g., capitalise application fee on loan amount up to a maximum 75% Loan to Valuation Ratio for Full doc loans and 70% Loan to Valuation Ratio for Alt Doc loans, provided loan serviceability is met.
- Availability of a Visa debit card\* once construction has been completed for everyday access to additional funds including ATMs
- Access to online banking including BPay
- Pricing for risk:
  - If a loan is approved, the interest rate offered and fees and charges will depend on our assessment of a number of factors at the time of application including the consumer's credit history and the nature of the security property
  - The interest rate offered may be higher than our published starting rate(s), depending on the consumer's circumstances (e.g. Loan to Valuation Ratio, credit history, loan size, security property type etc) and this risk loading will apply for the loan term.

\*Visa debit card issued by Indue Limited

#### Fees and Charges<sup>^</sup>

- Establishment fee (inclusive of one valuation)
- Monthly administration fee
- Mortgage risk fee/ Lender protection fee
- Progress payment valuation fee
- Progress payment administration fee.

Other fees and charges may apply, as set out in the loan agreement

Excluded class of consumers

This product may not be suitable for individuals who:

- do not satisfy our eligibility criteria;
- need to borrow greater than 95% Loan to Valuation Ratio;
- require a loan term greater than 40 years;
- require a fixed interest rate loan; and/or
- require a line of credit facility.

### 3. How this product is to be distributed

Distribution channels and conditions

This product is designed to be distributed through the following distribution channels:

- AFG and Pepper Money accredited mortgage brokers subject to Best Interests Duty (**Third Party Channel**); and

The distribution channels are appropriate because:

- the product has a wide target market;
- our Third Party Channel consists of accredited brokers that are subject to a higher duty under Best Interests Duties to ensure that the product is in the best interests of the particular consumer;
- our application and approval process has controls in place to ensure all approved consumers meet our eligibility and lending requirements; and
- we will conduct adequate training and upfront and ongoing due diligence and monitoring of distributors including the ongoing provision of information to these distributors.

## 4. Reviewing this target market determination

We will review this TMD in accordance with the following:

Review periods	First review date: within twelve months of the effective date. Periodic reviews: every twelve months after the initial review and each subsequent review.
Review triggers or events	The review triggers that would reasonably suggest that the TMD is no longer appropriate include (but are not limited to): <ul style="list-style-type: none"> <li>• There is a material change to the product or the terms and conditions of the product;</li> <li>• A significant dealing of the product to consumers outside the target market occurs;</li> <li>• External events such as adverse media coverage or regulatory attention suggest that the target market for the product might not be appropriate;</li> <li>• There is a significant change in product related metrics, including, but not limited to: <ul style="list-style-type: none"> <li>◦ increased complaints in relation to the purchase or use of the product;</li> <li>◦ increased declined loan applications;</li> <li>◦ high rates of default;</li> <li>◦ high rates of hardship;</li> <li>◦ high numbers of consumer refinancing their loans.</li> </ul> </li> </ul>

Where a review event has occurred, this TMD will be reviewed within 10 business days. Meanwhile, we will cease to offer this product to our consumers until our review concludes and any necessary changes to the product or TMD, including distribution methods, are made.

## 5. Reporting and monitoring this target market determination

The following information must be provided by AFG distributors to AFG, this must then be provided to Pepper Money by AFG, in relation to the distribution conduct of the AFG Options Home Loan construction product:

Distributors should provide all reporting to [ddoreporting@pepper.com.au](mailto:ddoreporting@pepper.com.au)

Type of Information	Description	Reporting Period
Complaints received in relation to the product, Pepper Money or the distributor	Written details of the complaint, including name and contact details of complainant and substance of the complaint.	As soon as practicable and in any case within 10 business days of receipt of complaint.
Significant dealings	Any significant dealing which is not consistent with this TMD.	As soon as practicable, and in any case within 10 business days after becoming aware